

SYSTRA Limited selects TomTom to enhance transport planning and consultancy solutions

SYSTRA Limited's urban transport planning, design and modelling practice strengthened with TomTom's location technology suite enables robust, evidence-based urban transport planning and investment decisions across the UK and Ireland.

TomTom ([TOM2](#)), the location technology specialist, today announced it has been selected by SYSTRA Limited, a leader in multimodal transport planning and modelling consultancy, as a key supplier of maps, traffic data and location-based services.

This collaboration supports SYSTRA's transport and modelling professionals across the UK and Ireland in designing, visualising, and assessing proposed infrastructure modifications. As such, SYSTRA helps ensure transport solutions improve urban mobility and citizens' quality of life, while advancing sustainability and enabling economic growth. SYSTRA's transport and modelling professionals across the UK and Ireland join their colleagues from various other countries, who are already using TomTom's location technology products to inform their work.

Leveraging TomTom's Orbis Maps and comprehensive suite of traffic analytics products, SYSTRA is able to build highly accurate transport models that replicate real-world traffic conditions. These models are used by SYSTRA's teams to perform in-depth analyses on the potential impacts of infrastructure investments, schemes, and policies. Using TomTom's advanced location technology, SYSTRA's UK and Ireland teams will also be able to provide enhanced support to clients in evaluating the impacts of proposed schemes and policies.

Chris Judge, Director of Consultancy at SYSTRA, said: "We recognise the critical role that accurate and reliable maps and movement data plays in effective urban transport planning and design.

"Partnering with TomTom allows us to utilise their market-leading technologies to enhance our modelling and appraisal work on behalf of our clients, assisting us in developing sustainable infrastructure and mobility solutions that help communities and economies thrive."

Benoit Joly, SVP Sales at TomTom, added: "We are proud to partner with SYSTRA Limited and collaborate on driving innovation and digital transformation across the public sector.

"By harnessing our maps and traffic data, SYSTRA will be well-equipped to deliver transformative improvements to infrastructure in the UK and Ireland, easing congestion and enhancing environmental sustainability."

To find out more about SYSTRA's transport planning services and expertise, visit:
<https://www.systra.com/uk/services/transport-strategy/transport-planning/>

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For more information or to arrange an interview please contact:

TomTom

Media relations: mediarelations@tomtom.com

Investor relations: ir@tomtom.com

SYSTRA Limited

Gemma Rathbone: grathbone@systra.com or +44 7885 468014

Marion Gourlay, TransportPR: marion@transportpr.com or +44 7801 301259

Notes to editors

About TomTom

Billions of data points. Millions of sources. Thousands of communities.

We are the mapmaker bringing it all together to build the world's smartest map. We provide location data and technology to drivers, carmakers, businesses and developers. Our application-ready maps, routing, real-time traffic, APIs and SDKs empower the dreamers and doers to move our world forward.

Headquartered in Amsterdam with 3,600 employees around the globe, TomTom has been shaping the future of mobility for over 30 years.

www.tomtom.com

About SYSTRA

SYSTRA in the UK and Ireland leads the delivery of sustainable infrastructure and environments through specialist engineering and consultancy services.

A world-leader in mobility and mass transit, we deliver planning and development consultancy, engineering design, project management, and specialist technical services, that enable the safe and efficient movement of people, goods and essential services.

With around 1,000 employees throughout the UK & Ireland, and 11,000 around the world, our shared mission is to help create and connect liveable cities and neighbourhoods, bringing people together and facilitating their access to employment, healthcare, education, and leisure.

For more information please visit www.systra.com/uk/